

# Global Vision Zero Business Council Recommendations

## (2) Vision Zero and Globalisation – International operations

- The main objective is to ensure that the Vision Zero mindset and prevention culture are promoted and developed in all business activities and at all locations of the company
- Leadership is essential: Top-management should be visible, regularly express its commitment to the safety, health and wellbeing of all employees and “walk the talk” engaging with the shop floor and demonstrating that people come first.
- Special attention should be given to the important role of managers at all levels and a uniform approach should be ensured through common OSH management training.
- All employees should receive OSH training and instructions relevant to their function and tasks the company. Special attention should be given on-site training of people working in high risk areas
- Cultural diversity and language/literacy issues amongst employees should be addressed pro-actively, for example through communication via images rather than text, or by using behavioural design concepts.
- The OSH performance of both management and employees should be measured, assessed and recognised. Regular town-hall meetings are useful to maintain the commitment, inform about prevention programmes and celebrate achievements.

